

**Biennale
internationale
design 2010
Saint-Étienne
17 nov. au 5 déc.**

Here we are. The Cité du design inaugurates its equipments and its scheduling on the site of Saint-Étienne former arms factory. From now on, the Saint-Étienne School of Art and Design is based in the heart of this symbolic place and welcomes its three hundred and fifty students since 5 October.

The Cité du design is displayed in five architectural elements: three renovations and two contemporary constructions designed by the LIN agency and its architects Finn Geipel and Giulia Andi. The building called “la Platine” for instance is a modular space, configured to adapt to our diverse activities: exhibitions, professional encounters, information meetings as well as educational workshops. These new spaces are meant for everybody and we are very pleased to welcome you here. We have been particularly attentive to each group of public (professional, academic, scholastic, familial) through fitted plan to answer everyone’s questions.

The programme of our sites will indeed change according to the seasons especially during spring and summer as well as during autumn and winter to satisfy the different missions of the Cité du design. We will go from pedagogic and economic topics, higher education, research or even forecasting during the autumn to a spring we can already imagine lighter but full of imagination, maybe even playful, and firmly turned towards all kinds of publics.

The 2010 Saint-Étienne International Design Biennial will take over la Platine and its exhibition sites as well as its auditorium and lecture rooms. The biennial will also be present in other sites more east from the former arms factory. The H building presented for the first time in 2008 will host once again the main part of the event and its surface should double to occupy the nearby building. Supported by Saint-Étienne Métropole and the French public establishment of city planning in Saint-Étienne (EPASE), it is such a great creative opportunity to be able to take over those waste lands to make exhibitions.

Elsa Francès, general manager



2010 Saint-Étienne International Design Biennial

The theme of the 6th edition of the Saint-Étienne International Design Biennial will be around *Teleportation*. It will deal with an extreme view of our society, a kind of ideal (or not) that we could yearn for and that could enable us to solve many issues we are faced with, as for the problems related to ecological emergencies or transport demand, as well as resulting from the continual lack of time, that puts our everyday lives under pressure. But difficulties also stem from the new communication media and technologies that provide us a kind of ubiquity. Working from home, transferring data and documents to work - that's all very fine, until the system breaks down, and you suddenly find yourself wishing you could just snap and be there.

Teleportation appears to us as a reasonable dream to make. On the other hand, when such a dream comes true, time will accelerate. Movement will become dematerialized. We may lose our marks, if not our identity.

Different themes may be developed around the subject of teleportation. Ubiquity. Mobility. The world getting smaller as we travel faster and faster. Visiting new potential life spaces (under the sea, off the ground, on new planets). Virtuality, making reality double. Time T. Changes in space and time, or on the contrary, the concept of durability, anchorage to the ground and by extension, comfort. Because as Virilio wrote, "To be is *in situ*, here and now, *hic et nunc*. Now, this truth has been questioned by cyberspace, instant information, worldwide availability."

Physical teleportation may not be real yet but communication tools do enable us to teleport in a way and to mentally travel to any places around the world. We can 'be' anywhere anytime, living in a boundless parallel world that we built. 2010 biennial intends to explore paths that will tend in their extreme expression to lead to a possible teleportation as dematerialization of movement which appears to be an incredibly revealing notion of our new era.

Constance Rubini, general curator

City mobility and its imaginary representation

Our current city culture is out of date, and we all know it has no future; both because of the rising number of city inhabitants due to population flows and movement, as well as emergencies resulting from the impact of modern cities on the environment. This situation has become so serious that it leads us to what must be an urban revolution.

We need to transform our city culture as a whole. Post-Kyoto metropolis, one that implies reduced impact on the environment, no longer is a space made of a centre and its outskirts. It is a city that keeps moving. Therefore, how can one move *inside* it? And what can mobility be like, then (what shape, what means, etc.)?

How can we organise transport flows, interconnections, and interaction? How could the movements of children, and PRMs be autonomized? How can we optimize and improve deliveries?

The projects can be sport-related, comfortable, pragmatic, or utopic and may use the ground, the air, channels, and rivers... the aim is to enjoy mobility, to move efficiently, and to reduce the impact on the environment.

We expect the submitted projects to use all modes of transport (individual or collective) taking into account the whole range of possible projects in order to link all various possibilities, rather than choosing one ideal solution. Besides modes of transport we want to display systems, interconnections, and flow control could be implemented. These must be conceived in relation with the city (rather than individually), and its various social or legal components, so that they help building a fictional European metropolis.

The aim of such an exhibition is not to display dozens of projects involving electric cars, for instance. It is to conceive mobility (*i.e.* city flows) with a global viewpoint, using innovative examples throughout the world.

Thus all candidates should help *building* a city, not only a city-related vehicle or object.

Can we consider transforming the city as a conceivable dream? Involvement must be provided by many different sources, including financial and political involvement.

This is the one utopia to pursue nowadays.

Constance Rubini, curator

City mobility and its imaginary representation

General information

Venue: Cité du design, former arms manufacture of Saint-Étienne.
The Biennial organisation will see to the general staging design of this exhibition.

Dates: from Wednesday 17 November 2010 to Friday 12 March 2011
Wednesday 17, Thursday 18, Friday 19 November will be dedicated to professionals

Entry terms and conditions

The projects must be recent ones: from January 2008.

Only the selected projects will be displayed at the biennial.

- Closing date for receipt of applications: **13 February 2010**
- Selection committee response: from **2 March 2010**
- Closing date for receipt of descriptive sheets for selected projects: **30 April 2010**
- On site reception of selected projects: **from 2 to 16 November (before noon)**
- Removal of exhibits: **from Saturday 13 March 2011**

Application requirements

- 01. The application form duly filled in and signed (use the enclosed application form or a PDF version that can be downloaded from www.citedudesign.com).
- 02. Designer's CV and/or background of the agency.
- 03. A description (French - English) of the project developed accompanied by visual documents on CD*: digital images with captions and copyrights, in JPEG format, 300 dpi, minimum size 10x15cm..

These materials may be used in any advertising and communication media and documents related to the biennial.

* Excluding photos featuring recognisable individuals, unless their prior written agreement has been obtained and is attached to the photograph.

**APPLICATION FORM
City mobility and its imaginary representation**

Please return this form by **13 FEBRUARY 2010** at the very latest to:
Biennale Internationale Design 2010 Saint-Étienne
Cité du design - 3, rue Javelin Pagnon - 42 000 Saint-Étienne - France

Organisation (institution / agency / designer):	
Address:	Postcode:
City:	Country:
Tel:	Fax:
Web:	Email:
Completion date of the project:	
Name, brief description and dimensions of the project:	
Has this project already been exhibited? Place(s) and date(s):	
Prize(s) already awarded for this project:	

Application terms

- Free entry.
 - Transportation and packaging are the exhibitor's responsibility. Insurance fees as well as any customs duties for the selected exhibits will be borne by the exhibitor.
 - The organisation of the biennial is covered by public liability insurance.
 - The overall scenography will be handled by the biennial organisation. However, the Cité du design reserves the right to refuse to assemble and install a project or work, if this appears to be impossible for technical, logistical or financial reasons.
 - Ambient lighting is provided by the scenographers. Requests for special lighting and/or audiovisual equipment will not be entertained by the biennial. The biennial organisation reserves the right to choose to use its own sign system and visual identity to keep the coherence, homogeneousness of the whole event.
 - Unpacking, assembly/dismantling, setting up, upkeep and maintenance are the responsibility of the participant. They will be performed by the exhibitor. On request, the organiser may take over these procedures, in which case the exhibitor and his insurer waive all right to recourse against the organiser and his insurer in case of problem or damage.
 - Applications submitted imply that the general regulations of the exhibition have been agreed. Applications will not be accepted without full and complete acceptance of the exhibition regulations and conditions.
- A detailed copy of the regulations must be signed by the applicant when his or her involvement in the biennial is confirmed by the selection committee. Until then these regulations can be downloaded from the Cité du design website, and copies are available, on request, by email.
- Authorisations given freely by the exhibitor to the organiser without consideration: - The exhibitor authorises the organiser to display his or her work during the exhibition time of the Saint-Étienne International Design Biennial 2010.
 - The exhibitor authorises, strictly limited to the purposes of promotion, information and advertising purposes and in relation to the activities of the organiser, all or part of the work, through any procedure and through any media as set out below, to be represented, reproduced or communicated: periodicals, postcards of the biennial, posters, photographs (digital or film), dossiers accompanying the biennial, catalogues, internet, particularly the biennial website, in digital format, on CD-ROMs, on video media, films, video clips etc. / radio broadcasts, broadcasts by cable, satellite, TNT, through posters, leaflets, Internet, etc. as well as via all paper-based, video (such as CD-ROM), DVD, digital or visual media etc. These authorisations apply to the entire world (eg: Internet) and for the legal duration of the French law on copyright and author rights. Any other uses will be subject to agreement by the artist. By signing this document, the exhibitor declares him or herself to be the owner of rights related to the work and of all required authorisations (in particular from the designer) for the uses set out above.
 - If the exhibitor has special rights over a visual or project, and if he or she wishes to maintain the confidentiality of either, or if he or she is a member of a registered society of artists, he or she must inform the Cité du design in advance.
 - The exhibitor also authorises visitors to photograph and/or film his or her exhibited good(s).
 - Incomplete applications will not be accepted. The exhibitor agrees to respect the various submission dates required, which are supplied in the entry terms and conditions of participation.

Stamp of the organisation
and signature of the designer: