

# Choose ESADSE

Art

Design - Object

Design - Graphics and Images

Design - Digital Creation

Design - Public(s)

ACDC\_Spaces

Contemporary Arts Contemporary Designs

Ecole  
supérieure  
d'art  
et design  
Saint-Etienne





**14,000 sqm in the heart of the Cité du design** and the creative district of Saint-Étienne (France)

**400** students

**50** lecturers and teaching assistants

**2** research units

**1 materials library**  
3,500 materials

**1 library**  
41,000 items

**1 permanent exhibition space: La Bulle**

**55 partner schools worldwide**

**17 partners and patrons**

ESADSE is an art and design school under the supervision of the French Ministry of Culture. It forms with the Cité du design a Public Institution for Cultural Cooperation (EPCC). Encouraging dialogue between art and design is at the very heart of its pedagogy, thus preparing students to meet the challenges of our contemporary world.

**“ Saint-Étienne  
Higher School  
of Art and Design  
is a School that stands  
out thanks to quality  
teaching and an  
emphasis on workshops  
that build bridges  
between art and design.  
We are and we wish  
to remain a School  
that focuses on  
making things.”**

Éric Jourdan,  
Executive Director,  
EPCC Cité du design - ESADSE



Publishing workshop  
© Sandrine Binoux

## Open days

**Every year, open days are held at ESADSE in:**

- January
- February
- March

**[More information on citedudesign.com](http://citedudesign.com)**

# Come to ESADSE

## Preparatory class admission

Students aged 18 and over may apply.

## 1st cycle admission (undergraduate, Year 1 to Year 3)

Admission is a competitive process open to students with a baccalaureate/high school leaving certificate in any subject earned in France or abroad. Applications via the Parcoursup online higher education applications system.

## 2nd cycle admission (postgraduate, Years 4 and 5)

For external students who have completed a 1st (undergraduate) cycle in Art or Design in another higher education institution: applications are considered by an equivalence committee.

## Registration

### January > March:

- Registration for the competitive admission process for Year 1 on [www.parcoursup.fr](http://www.parcoursup.fr)
- Registration on [www.citedudesign.com](http://www.citedudesign.com) for admission to the 2nd (postgraduate) cycle (equivalence).

### May:

- Year 1 competitive admission process.
- Equivalence committees meet to consider admissions to the 2nd cycle.

**Application fee:** €45

**Tuition fees:** €521 per year (no reduced rate for grant holders)

**Admission department contact :**

+ 33 4 77 47 88 00

[scolarite@esadse.fr](mailto:scolarite@esadse.fr) (for service in French)

[mobility@esadse.fr](mailto:mobility@esadse.fr) (for service in English)

**More information on [citedudesign.com](http://citedudesign.com)**

**Level of language proficiency required to follow**

**the courses:** French or English B1 (Common European Framework of Reference for Languages, CEFR)

# A School focused on projects

## ESADSE trains tomorrow's artists and designers

Saint-Étienne Higher School of Art and Design opens a vast field of exploration to its students where they can **engage with contemporary issues**. It is a School where projects are made:

**workshops** occupy a central place at ESADSE.

Seen as a way of building bridges between art and design, they are organised into six areas:

- publishing,
- modelling,
- digital,
- photography,
- video/sound,
- ceramics.

## Teachers who are practising professionals

Around fifty lecturers, teaching assistants and external contributors support students' learning. **Artists, designers, writers, historians, philosophers and others** - they are all recognised professionals currently active in their respective fields.

## A School that prepares students to enter the professional world

ESADSE prepares students to enter the professional art or creative design worlds by developing the necessary skills through **workshops, projects with partners, exhibitions and competitions**.

2nd cycle students on the Design courses also have the option to **train on an apprenticeship scheme**.

## A School and a network

ESADSE is involved in collaborations with numerous institutional, economic and cultural actors. It is part of a network of **55 educational institutions throughout the world**. It is a member of ANDEA (National Association of Art Schools), ELIA (European League of Institutes of the Arts) and CUMULUS. It develops cross disciplinary projects with partner schools and participates to high level events both in France and abroad.

## A comprehensive study programme

Saint-Étienne Higher School of Art and Design offers training in art and design, with the possibility of specialising after completing a common core course in the first year. ESADSE prepares students for and awards two national diplomas recognised by the French Ministry of Culture and fully following the European LMD structure:

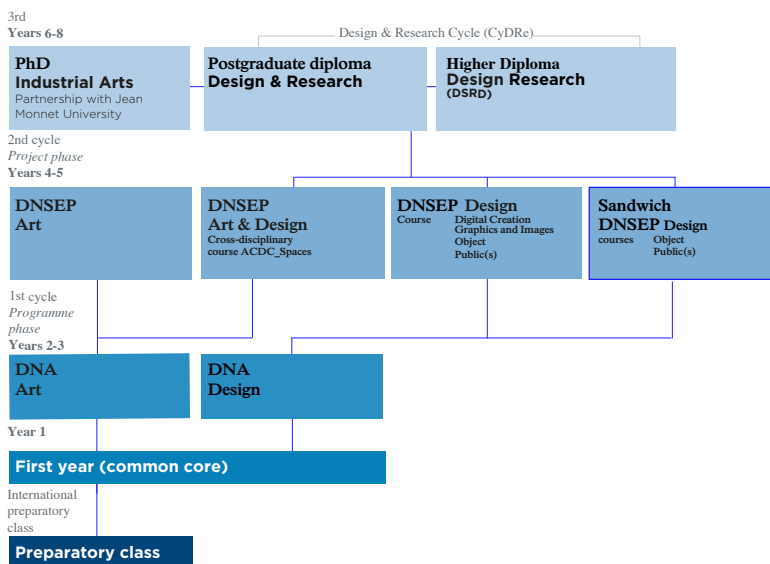
- the **National Diploma in Art (Diplôme national d'art, DNA)**, a bachelor's level degree.
- the **National Postgraduate Diploma in Plastic Arts (Diplôme national supérieur d'expression plastique, DNSEP)**, equivalent to a master's degree.
- as well as an in-house **postgraduate diploma (post-diplôme)** and the **Higher Diploma in Design Research (Diplôme supérieur de recherche en design, DSRD)**.

The study programme is organised in cycles as follows:

- **1st cycle:** 3 years leading to the DNA
- **2nd cycle:** 2 years leading to the DNSEP
- **3rd cycle** for student-researchers whose research topic are in line with research developed within the 5 laboratories of the school gathered under 2 research units: Digital creation in art and design, Design and Creation.
- It is possible to spend a year in the **preparatory class** before applying for admission to the 1st cycle.

# A school focused on projects

Saint-Étienne Higher School of Art and Design provides training in art and design. As they progress through their course, students gradually narrow down their preferred field or fields of expression, choosing - in the 2nd cycle - specific courses in design and a preferred medium in art.



DNA - National Diploma in Art / DNSEP - National Postgraduate Diploma in Plastic Arts



# The preparatory class

The preparatory class is for French and international students wishing to apply for French art and design schools.

## **Admission criteria**

- Minimum age: 18
- Entry requirements: previous artistic practice and an interest in art and design
- Application with a personal statement, a CV and a portfolio of art work

**Applications open in November on the Campus Art platform: [www.campusart.org/accueil/le-reseau-campusart/](http://www.campusart.org/accueil/le-reseau-campusart/)**

**Tuition fees:** €2,500 per year

**Justification of a B1 level in French language proficiency**

# A common core for the first year

The first year is intended to allow students to acquire the basics necessary to practise the plastic arts and to familiarise themselves with the methodological and conceptual tools that will enable them to reflect on modern and contemporary creative art. It is after completing this common core year that students start to specialise and build their own pathway.

**Coordinator (Year 1): Marie-Aurore STIKER-METRAL** is a designer and graduate of ENSCI-Les Ateliers in Paris who also has a master's in philosophy. She was awarded a VIA grant for her "La pliée" chair project produced by Ligne Roset, a company she has regularly collaborated with since 2008.

# Art

## 1st cycle (BA level)

### National Diploma in Art, Art option (DNA Art)

This programme phase allows students **to acquire the tools and knowledge**, technical, historical and conceptual, to be able to envisage and then develop their work, their own language and even personal research. Their projects are constantly measured against critical appraisals and contemporary issues. Their practice is developed in **individual and collective workshops**. It is enriched by a programme of guest contributors, study trips, visits to exhibitions and a dense network of artistic and cultural partners.

**Coordinator (Years 2 and 3):** artist **Rémy HYSBERGUE** was trained at the École Nationale Supérieure des Arts Décoratifs in Paris. His paintings have been exhibited in numerous personal shows (Galerie Jean Brolly, Paris; Galerie Nancy Hoffman, New-York; Galerie Jack Hanley, San Francisco; Galerie Philippe Casini, Paris; FRAC Auvergne) and group shows (Carré d'art in Nîmes, Musée des Beaux-Arts in Tourcoing, Villa du Parc in Annemasse, among others). He is a member of the LEM research team.

**Minimum 2-week mandatory placement**, an "observation placement", in France or abroad.

After obtaining their National Diploma in Art (DNA), students can then go on to complete a 2nd cycle at ESADSE (years 4 and 5) leading to the National Postgraduate Diploma in Plastic Arts (DNSEP) or they can embark upon their professional career.



# Art

## 2nd cycle (Master level)

### National Postgraduate Diploma in Plastic Arts (DNSEP-Art option)

This 2nd cycle is the time when students **mature artistically** and begin to confront the wider world. Students can extend their artistic research while sharpening their theoretical and methodological approach. Students refine their personal research in the area or areas identified during the 1st cycle, which culminates in the writing of a **research dissertation** and the preparation of a visual presentation at the end of the course. During these two years, students intensify their work with one of the research laboratories run by the School's teaching staff, but also through a practical experience in a learning situation.

**Coordinator (Years 4 and 5): Karim GHADDAB** is an art critic and a member of the AICA (International Association of Art Critics). He has prefaced numerous exhibition catalogues and contributed to collective publications (Hibrid, regards croisés sur la peinture contemporaine en France, Éditions des Riaux, 2007; Collection Beautés, publ. Galerie Jean Fournier; FRAC Auvergne) as well as to several specialist journals (Le Journal des Expositions, Art press, Art Absolument).

**3-6 month mandatory placement** in France or abroad **or a 1-semester exchange** with a partner institution abroad.

## DNSEP Art and Design, ACDC\_Spaces/ Contemporary Arts Contemporary Designs course

On this course the aim is to go beyond the primary meaning of spatial design to consider it in the light of several aspects that are today essential in the field of creation, based on:

- the notion of space as the setting for exhibitions or live performance,
- space in the urban environment,
- the notion of space-time.

### **Coordinator (Years 4 and 5): Emmanuelle**

**BECQUEMIN** is an artist and designer, a graduate of ENSCI-Les Ateliers in Paris. She has a PhD in Plastic Arts and Design (Institut Acte - Paris 1/ENS - Paris Saclay & ENSCI-Les Ateliers). She develops her plastic work as part of a duo, Becquemin & Sagot: they infiltrate a particular world (since 2015, that of the tourism and culture industries), where they make experimental situations the starting point for performances that are then deployed in a variety of media (photography, video, sculpture).



# Design

## 1st cycle (BA level)

### National Diploma in Art, Design option - DNA Design

The programme is designed to give students the **time to explore and experiment** in the different creative fields, then to enable them to delve deeper into their discipline in a chosen main course (Object, Digital Creation, Graphics and Images, Public(s) or ACDC\_Spaces).

**Coordinator (Year 2): Michel LEPETITDIDER** is a graphic designer who graduated in 1985 from the École Supérieure d'Art in Metz, where he set up his own graphic design studio, "Le Petit Didier". He has mainly worked in the world of culture: television (Arte), live performance (Arsenal/Metz), theatre (La Manufacture/Nancy), museums (Musée de l'École de Nancy, Musées des Beaux-Arts Dole/Nancy/Dijon/Metz, Musée d'Art Américain/Giverny, Musée Vivant Denon and Musée Nicéphore Niépce/Chalon-sur-Saône, the Louvre, etc.) and regional contemporary art collections (FRACs) (Franche Comté, Lorraine, and others).

**Coordinator (Year 3): Didier COUEIGNOUX** is a freelance graphic designer. He works in his own name or for Atelier Intégral 41 on programmes in fields ranging from visual identity and signage to publishing for cultural and territorial institutions (Fondation Cartier, Centre Pompidou, City of Saumur, City of Nancy, Cité Internationale de Lyon, Expo 04, Les Champs Libres in Rennes, etc.).

In 2007, with Ruedi Baur he co-founded and directed the "laboratoire irb" workshop, where he developed different activities (competitions, publishing, scenography, among other things) and collaborations.

**Minimum 2-week mandatory placement,**  
an "observation placement", in France or abroad.





# Design

## 2nd cycle (Master level)

### National Postgraduate Diploma in Plastic Arts, Design option - DNSEP Design

This two-year study programme aims to **train autonomous professionals**, ready to enter the job market with a rich cultural, technical and formal profile. It is also about preparing students to take the stance of an author.

- **DNSEP Design, Object course** (can be taken as a sandwich course)
- **DNSEP Design, Graphics and Images course**
- **DNSEP Design, Digital Creation course**
- **DNSEP Design, Public(s) course** (can be taken as a sandwich course)
- **DNSEP Design, ACDC\_Spaces course** (Contemporary Arts Contemporary Designs)



## DNSEP Design, Object course

Can be taken as a sandwich course in Year 5

To develop project methodologies, to develop one's personal voice, to be able to dialogue with clients: these are the aims of this course, as projects are developed at hand and body scale, and in the domestic or public world.

Today they extend to issues relating to digital practices that are modifying our approach to objects and products. Experimentation and an opening onto a forward-looking dimension are at the heart of the teaching methods employed. Some of these projects are offered under "external partnerships" with companies and institutions and sometimes in the form of competitions.

**Coordinator (Years 4 and 5): Rodolphe DOGNIAUX** is in charge of the Labo d'Objet (Object Laboratory) research team. A designer who trained at ENSCI-Les Ateliers in Paris after completing a BTS vocational diploma in industrial aesthetics, he was artistic director in two companies, Xalchimie and Celevenus. Since 2003, he has been pursuing a career as an independent designer, which has led him to produce and propose objects in the field of household arts, but also to work as a consultant advising companies. He also created the Design Matin blog, a space for research, analysis, observation, reflection and experimentation focused on design.



## DNSEP Design, Graphics and Images course

To assimilate the codes of graphic design practices, to master graphic design tools, to develop one's personal voice: the Graphics and Images course includes formal and conceptual teaching ranging across all the practices of graphic design (publishing, signs, typography, etc.) and those relating to the production of images (drawn or photographic images, static or moving, etc.). It is organised into three strands: publishing, images and identities.

**Coordinator (Years 4 and 5): Jean-Claude PAILLASSON** is a graphic designer and director, working mainly in the theatre. He has been teaching graphic design since 1991. He is in charge of the IRD laboratory.

## DNSEP Design, Digital Creation course

This course specifically teaches contemporary digital creative practices. The entire functioning of our western societies has become dependent on digital technology, as have our personal and professional lives. It is therefore essential for tomorrow's artists and designers to anchor their practice in this context, whilst being fully aware of the multiple issues involved.

**Coordinator (Years 4 and 5): Jérémie NUEL** is an independent graphic designer, a graduate of the École Supérieure des Arts Décoratifs de Strasbourg. In 2009 he co-founded A is a name, a graphic design workshop with a particular focus on typographic systems. He is a member of the Random(lab).



## DNSEP Design, Public(s) course

Can be taken as a sandwich course in Year 5

The Public(s) Design course focuses on the use of design to serve public policies and invites students to adopt a position on issues arising from the public policy field: governance, society, economics, social issues, the environment, education, health. Students are trained in the methodologies of social design and innovation, but also to develop wide-ranging practices as designers embracing all the phases of creation co-design tools.

### **Coordinator (Years 4 and 5): Rodolphe**

**DOGNIAUX** is in charge of the Labo d'Objet (Object Laboratory) research team. A designer who trained at ENSCI-Les Ateliers in Paris after completing a BTS vocational diploma in industrial aesthetics, he was artistic director in two companies, Xalchimie and Celevenus. Since 2003, he has been pursuing a career as an independent designer, which has led him to produce and propose objects in the field of household arts, but also to work as a consultant advising companies. He also created the Design Matin blog, a space for research, analysis, observation, reflection and experimentation focused on design.

## DNSEP Design, ACDC\_Spaces Art and ACDC\_Spaces Design course

The ACDC\_Spaces course is aimed at students who wish to develop a singular way of approaching "space" whilst experimenting with areas where art and design overlap. The teaching matrix combines and cultivates crossovers, conversations and collective approaches. The training covers three main areas: the articulation of different spaces, the relationship between body and space and the spatialised narrative.

### **Coordinator (Years 4 and 5): Emmanuelle**

**BECQUEMIN** is an artist and designer, a graduate of ENSCI-Les Ateliers. She has a PhD in Plastic Arts and Design (Institut Acte - Paris 1/ENS - Paris Saclay & ENSCI-Les Ateliers). She develops her plastic work as part of a duo, Becquemin & Sagot: they infiltrate a particular world (since 2015, that of the tourism and culture industries), where they make experimental situations the starting point for performances that are then deployed in a variety of media (photography, video, sculpture).



# Sandwich training: DNSEP Design

## **Saint-Étienne Higher School of Art and Design, pioneers**

In 2023 ESADSE launched the first apprenticeship scheme for design students in a higher education art school under the supervision of the French Ministry of Culture. Students embarking on their 4th year on a DNSEP Design, Object or Public(s) course can now spend their 5th year as apprentices, alternating teaching at the school and on-the-job training in a company. This initiative is a response to the expectations of students and companies, in line with the School's policy of facilitating their entry into the professional world.

## **As an extension of FABécole**

This apprenticeship scheme is an extension of FABécole, an experiment conducted in Design Year 3, with the support of the Cité du design's materials library aimed at confronting the know-how of the companies in the region with the creativity of students on the ESADSE Object course.

**Conditions of admission:** ESADSE students on Design courses inform the teaching team during their 4th year that they wish to spend their 5th as apprentices.

**More information on [citedudesign.com](https://citedudesign.com)**

# Partnerships: art and design schools and *Grandes Écoles*

Every year ESADSE runs workshops with other art and design schools and engineering and business schools (*Grandes Écoles*). Since 2021, EM Lyon Business School and ESADSE have developed a student exchange program and common workshops.

[More information on citedudesign.com](https://www.citedudesign.com)

## International courses and dual qualifications

Saint-Étienne Higher School of Art and Design offers international courses with South Korean and Chinese institutions which lead to dual qualifications. These demanding courses require students to adapt to new approaches to design teaching that in France focuses very much on creation.

DNSEP Design, Object course in partnership with the **Graduate School of Techno Design of Kookmin University, Seoul (South Korea)**.

DNSEP Design, Object, ACDC\_Spaces and Digital Creation courses in partnership with the **College of Design and Innovation of Tongji University, Shanghai (China)**.

[More information on citedudesign.com](https://www.citedudesign.com)

## 3rd cycle - post master's

**“The questions of research, innovation or sustainable development all have their place in the process of developing a design project. In fact, they go without saying.”**

Éric Jourdan, Executive Director, EPCC Cité du design - ESADSE

### **Design, Art & Research postgraduate course** *Azimuts*

This course is aimed at student-researchers in graphic design and publishing wishing to conduct a graphic design research project around and with the journal *Azimuts - Design Art Recherche*. This research journal serves as a learning material and environment to experiment with, put together and produce editorial forms and provide editorial coordination.

The postgraduate diploma course is independent of the university system and does not lead to a degree. After two years' postgraduate work validated by a conference talk, ESADSE awards the student-researcher an in-house certificate.

#### **Conditions of admission**

Postgraduate course open to students with a DNSEP or a master's in graphic design or publishing, as well as to candidates with professional experience in the field of graphic design. Limited number of places available: a call for applicants is issued in January or April and students are selected based on their application and an interview.

**Tuition fees:** €521

**More information on [citedudesign.com](http://citedudesign.com)**



## The DSRD - Higher Diploma in Design Research

The DSRD allows students to extend their research through practice. The diploma is validated by a presentation in connection with an exhibition. This course is intended for designers.

### Conditions of admission

For students with a DNSEP or an equivalent qualification gained after 5 years of higher education (master's), or able to prove that they have at least 5 years' experience in the design field.

Limited number of places available; a call for applicants is issued in January or April and students are selected based on their application and an interview.

**Tuition fees:** €521

**More information on [citedudesign.com](http://citedudesign.com)**

## PhD in Industrial Arts in partnership with Jean Monnet University (3 years)

The Arts PhD in Industrial Arts concerns creative and production practices liable to be subject to mass dissemination and wide use and therefore involving the manufacturing of multiples, or which depend on modes of generation specific to industrial or post-industrial culture. During their three years of doctoral study, students are expected to construct a dialogue between theory and form production, operating within the framework of the requirements of the 3LA doctoral school. This course gives access to a career as a lecturer-researcher at a university or art school.

### Conditions of admission

The PhD course is for student-researchers who already have a master's and possess a high-level theoretical grounding as well as a pronounced taste for the production of forms.

**More information on <http://3la.univ-lyon2.fr/>**

# Workshops and talks

To offer students an even broader perspective, numerous artists, graphic designers, designers, researchers and alumni are invited to the School to take part in a wide variety of events and activities: Q&A sessions, talks and a programme of cross-disciplinary workshops that often give rise to a public presentation.

# Competitions and partnerships

Preparing students for their future careers also involves them participating in competitions and partnerships. This teaches them how to respond to a set of specifications and offers a chance to observe the work of their peers. In particular, every year in conjunction with different patrons, ESADSE awards its graduates an Art prize and a Design prize. The School also involves its students in various projects with private and institutional partners.

# Collaborations

- The Institut ARTS (Arts-Research-Territories-Knowledge)
- EM Business School in Lyon
- EuroFabrique
- Digital Tools for Creative Collaboration 2021-2023
- Arts & Crafts aujourd'hui

# An exceptional environment

Situated at the heart of the Cité du design and in the only French city to be a member of the UNESCO Creative Cities of Design network, ESADSE nurtures close links with the local area and its actors, as well as participating in major international networks and projects. The School has the resources of the Cité du design at its disposal (exhibition spaces, materials library, etc.) and benefits from the dynamics of Saint-Étienne's creative district, which will soon be home to the Galerie nationale du design (opening in 2025).

## Exhibitions sponsored by the Cité du design

### Graduates' exhibition

Every year group that graduates at ESADSE has its work exhibited in a show that is part of the regular programme of the Cité du design and whose scenography is entrusted to a guest curator. A catalogue is also produced.

**La Bulle** is a space at the Cité du design where visitors can see the scope and variety of the work of ESADSE students and alumni all year round.

**La Cabane du design**, a section where children can experiment with design, invites several ESADSE students or alumni to put on a temporary exhibition every year.

## Biennale Internationale Design Saint-Étienne showcases students' work

Operated by the Cité du design, this internationally renowned event was born in 1998 at ESADSE. And today its **students are still an essential driving force** behind this unique event, when they are invited to get involved at every level, from exhibition curation to visitor facilitation. The 13th Biennale Internationale Design Saint-Étienne will be held in 2025.

The Saint-Étienne Higher School of Art and Design trains the artists and designers of the future. The close relationship between teaching and practice in the workshops highlights the value that ESADSE places on “Making” and which has sealed its unique place among French art schools. At the heart of the Cité du design and the only French city to be a UNESCO Creative City of Design, it enjoys the benefits of a privileged environment and its international standing.

**Ecole  
supérieure  
d'art  
et design  
Saint-Etienne**



**Cité  
du  
design**



**SAINT-ÉTIENNE**  
la métropole



**Saint-étienne**  
Ville créative design



**La Région**  
Auvergne-Rhône-Alpes

  
**PRÉFÈTE  
DE LA RÉGION  
AUVERGNE-  
RHÔNE-ALPES**  
100 ans  
Ensemble  
Pourvenir