

Mobility of the future!

**AUTOMOTIVE WORKSHOP WITH UNESCO'S
CREATIVE DESIGN CITIES PROGRAM
(April 27th and 28th, 2021)**



APRIL, 27th

PART 1 April 27th [12AM – 2:30PM CET]

**12-12:30 PM Introduction and Virtual Tour
Around Autofiction**

12:30-1 PM Project and workshop presentation

**1pm-2:15 PM Vision of future mobility
apprehended at 3 scales**

Brief presentation like a Pecha Kucha !

A. Human scale: the users' point of view:

Ease accessibility, engage people, create social links

- SAINT-ETIENNE Jean-Marc Boucheret / IVECO

for the Crealis project

- DETROIT Dexter Sullivan / The Michigan Mobility
Institute

B. Product scale: means of transportation updated

Rethink the car object with the eCar,
from construction to materials all the way
to its Operation and infrastructure

- KORTRIJK Inge Defour / Howest College for

The Collective / Volkswagen project

- GRAZ Daniel Huber / Moodley industrial design
for One for all project

C. City scale: our streets requalified

Transform / adapt urban space, with the imperatives
of sustainable integration

- TORINO Isabella Calvagna / City of Torino

for the Sustainable mobility lab project

- PUEBLA Sergio Suarez Toriello / Pitch bus

- GEELONG Fernanda Suarez / Clever and creative
corridor

2:25 PM – 2:30 PM Break

PART 2 April, 27th [2:30 – 3:30 PM CET]

2:30-3:30 PM

"The automobile is in question, it's no longer
a personal property.

So, which bifurcation shall we take?"

(object scale, human scale, urban scale)

OBJECT SCALE workshop

Let's work together on a concrete project
in Detroit and Puebla!

APRIL, 28th

PART 1 APRIL 28th [10:00 – 12 :00 AM CET]

10:00-12:00 AM

"The automobile is in question, it's no longer
a personal property.

So, which bifurcation shall we take?"

(object scale, human scale, urban scale)

10:00-11:00 AM

HUMAN SCALE workshop

Let us work together on a concrete project
in Saint-Etienne and Torino!

11:00-12:00 AM

URBAN SCALE workshop

Let us work together on a concrete project
in Kortrijk and Graz!

PART 2 APRIL 28th [12:00 – 14 :30 PM CET]

12-12:30 PM Virtual Tour Around Autofiction

12:30-1 PM Lunch Break

**1:00-2:30 PM Final sharing/lessons learned
and overall conclusion**