HISTOIRES D'INTÉRIEURS THE MAMC+ DESIGN COLLECTION

FROM 28 JUNE 2023 TO 7 JANUARY 2024 EXHIBITION AT THE CITÉ DU DESIGN VERNISSAGE 27 JUNE AT 6 PM

Press contact : nathalie.colonge @citedudesign.com 07 64 06 70 93 Starting this summer, the Cité du design is hosting an off-site exhibition of the Musée d'Art Moderne et Contemporain de Saint-Étienne Métropole. Its theme is the home and it offers an immersion into lifestyles and practices from the 1930s to the present day.

While the MAMC+ is undergoing renovation work, it is taking up residence in La Platine at the Cité du design for an exhibition devoted to its design collection. Enter an imaginary home with its selection of almost 120 timeless objects.

The house is divided into six rooms: a living room, kitchen, office,, games room, bedroom and bathroom. Each one features furniture, equipment and accessories, some anonymous, some signed by designers, covering a century of design history. Familiar objects, others less so have been picked out for their aesthetic, technical or sociological interest. From food processors for grinding, mixing, chopping and cooking to razors, shavers and hair driers for taming hair, not forgetting alarm clocks, toys, radios and Minitels, the exhibition reveals how the shapes, colours and sounds of everyday objects have developed.

The pared down scenography designed by Muséotrope is structured like the frame of a house, allowing us to see into each room where people could have lived their lives. It emphasises the materiality of the objects and offers a chance to understand their technical development and imagine how they would have been used, whilst stimulating the visitors' creativity.

The MAMC+ and the Cité du design are also putting on a programme of events linked to the exhibition: film screenings, talks, workshops, guided tours. These offer an opportunity to approach the object, its context, its singular features and its familiarity from a different angle and under an original light.















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- Terraillon (originator and manufacturer), Terraillon 5000, 1976, kitchen scale, based on a 1969 design by Marco Zanuso. MAMC collection+. Photo credit: Yves Bresson/ MAMC+ © All rights reserved
- 2. Jonathan Ive (designer), Apple (originator and manufacturer), *iPod 5G media player*, 2005. MAMC collection+. Photo credit: Cyrille Cauvet/MAMC+ © All rights reserved
- Geobra Brandstaetter (originator and manufacturer), *Playmobil* (trademark), Hans Beck (designer), *Playmospace Explorer* figurine, 1980-1981. MAMC collection+. Photo credit: Yves Bresson/ MAMC+ © All rights reserved
- Braun (originator and manufacturer), Reinhold Weiss (in-house designer), HD 3/31 hair drier, 1972. MAMC collection+. Photo credit: Yves Bresson/MAMC+ © Braun GmbH
- 5. Braun (originator and manufacturer), Richard Fischer (in-house designer), *STAB B2 electric razor*, 1966. MAMC collection+. Photo credit: Yves Bresson/MAMC+ © All rights reserved
- Cooked in Marseille design studio (éditeur), Marine Peyre (designer), Superbowl, mug, 2002. MAMC collection+. Photo credit: Yves Bresson/MAMC+ © Adagp, Paris, 2023
- Moulinex (originator and manufacturer), *Charlotte food processor*, 1960. MAMC collection+. Photo credit: Yves Bresson/ MAMC+ © All rights reserved

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- Olivetti (originator and manufacturer), Ettore Sottsass and Perry King (in-house designers), Valentine portable typewriter, 1969. Collection MAMC+, purchased with the aid of Loire Departmental Council in 1996. Photo credit: Yves Bresson/MAMC+ © Adagp, Paris, 2023
- Studio Totem (originator), Frédérick du Chayla (designer), *Chair*, 1987. Children's furniture designed for the MAMC+, MAMC+ collection, 1995.
 Photo credit: Yves Bresson/MAMC+
 © Design Frédérick du Chayla - Totem
- Calor (originator and manufacturer), foot massager, c. 1965-1970. MAMC collection+. Photo credit: Yves Bresson/ MAMC+
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- Jaz (originator), *Digic* alarm clock, 1974, PUF/ Peter-Uhren Fabrik (manufacturer). MAMC collection+. Photo credit: Yves Bresson/ MAMC+ © All rights reserved
- Pierre Charpin (designer), Galerie Kreo (originator), Cinova (manufacturer), *Slice* modular armchair-chaise longue, 1996.
 FNAC no 01-050 (1-7), purchased from the CNAP in 2001, deposited at the MAMC+ in 2007 © Adagp, Paris, 2023
 Photo credit: Yves Bresson/MAMC+

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