

SEOUL DESIGN AWARD 2023

for sustainable life

A design award for sustainable life
that aims for a harmonious relationship
between people, society and the environment.

Call for Entries



Announcement Overview

Towards creating a sustainable life in which people and the environment are in harmony, Seoul announced the launch of the Human City Design Award in 2018 with the declaration of “Human City Design Seoul.”

The desire for a sustainable life leading to a better future as expressed in the declaration and award is a common hope not only in Seoul but around the world. However, this cannot be achieved by one city alone. It is a path that must be explored together as we share and hear success stories from all corners of the globe. This is what led to creation of this global design award.

In order to include a wider range of creative examples of sustainable life for a better future, while preserving the purpose and value of the widely appealing Human City Design Award, the name was changed to the **“Seoul Design Award, for Sustainable Life.”**

We look forward to your interest and participation in the **“Seoul Design Award, for Sustainable Life.”** which seek to move together with the globe towards the future in an ever-changing world.

Award Name	Seoul Design Award 2023 for Sustainable Life
Theme	Designs for sustainable life that aim for harmony between people, society and the environment
Purpose	To spread the values of design by introducing excellent projects that address everyday problems in creative ways
Core Values	<ul style="list-style-type: none"> ① Public/Shared: Available for the public and can be share with anyone ② Creativity/Innovation: Creative, innovative problem-solving methods ③ Participation/Cooperation: Open to public participation, multi-sectoral and cooperative ④ Inspiration/Influence: Inspiring and spreading influence ⑤ Sustainability: Sustainable life that aims for harmony between people, society and the environment
Area	<p>All designs (product, visual, digital/multimedia, spatial/system, service/experiential/social etc.)</p> <p>Area 1) Design projects in all fields realized within the past 5 years</p> <p>Area 2) Research with a plan for realization *Special Prize(Research Prize) only</p>
Eligibility	Designers (planners) ※Designers can apply alone; Planners must apply with designers.
Host	Seoul Design Foundation
Sponsor	Seoul Metropolitan Government

Timeline (Korean Standard Time) ※ Schedule may change

Submission Period	March 14 (Tues) – June 28 (Wed), 2023
Screening Process	July – September, 2023
Award Ceremony	October or November, 2023

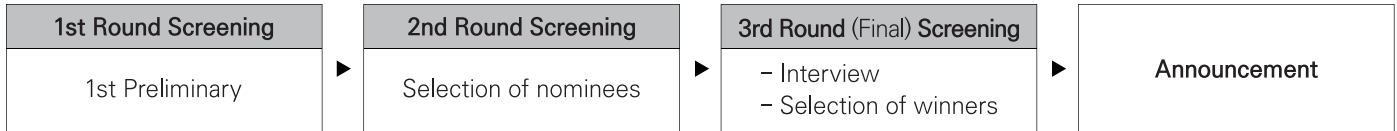
Award (25 teams in total)

Prizes	<p>1st place Grand Prize 1 team KRW 50 million</p> <p>2nd place Best of the Best 3 teams KRW 15 million each</p> <p style="padding-left: 40px;">Creativity/Innovation Prize</p> <p style="padding-left: 40px;">Participation/Cooperation Prize</p> <p style="padding-left: 40px;">Inspiration/Impact Prize</p> <p>3rd place Honorable Mention (Excellence Prize) 7 teams KRW 5 million each</p> <p>4th place Finalist 10 teams</p>
Special Prizes	<p>4 teams KRW 5 million each</p> <p>–Citizen’s Prize (1 Domestic),(1 Overseas): 2 teams total</p> <p>–Research Prize: 1 team</p> <p>–Issue of the Year Prize (Digital): 1 team</p> <p>※ All prize money is subject to taxes</p>
Special Privileges for Winners (Common)	<p>① Promotion opportunities</p> <p>② Trophies, plaques, permission to use the award logo</p>

Screening Criteria

Solving Everyday Problems	Does the theme address public design issues such as life, people, society, environment, and nature towards harmony and sustainability in daily life?
Expanding Global Value	Does the design’s solution ripple into society so that the problem can be solved through participation and collaboration and shared globally?
Presenting a Vision of the Future	Does the design contribute to presenting a vision of a sustainable, future-oriented culture and civilization where humanity and the environment coexist?

Screening Process



How to Submit

Submit Your Design Project to the Seoul Design Award website.
(seouldesignaward.or.kr)

Note

- For more information on submissions, see the FAQs on our website.
- All responsibility for submitted documents remains with the applicant(s); documents received by the Secretariat will not be returned.
- Either of the following can disqualify you during the screening process, or result in cancellation of any awards, even if discovered after the winners and awards have been announced.
 - The content of the submitted documents differ from the facts or are found to be false.
 - The submission violates intellectual property rights, including copyrights and the design rights of a third party. This can include engaging in plagiarism, illegal copying, or not citing sources.
- Copyright for the materials submitted at the time of entry belongs to the exhibitor; the host or organizer may use the submitted work for publicity purposes (exhibition, events, screening, publication, etc.) after consultation with the exhibitor.
- Even if the project was carried out in the name of an official organization, the individual/organization that actually executed the project is subject to the screening process.
- All schedules for screening, awarding, and presentations are subject to change with the circumstances of the organizer.

Inquiries

Seoul Design Award Secretariat

Website: seouldesignaward.or.kr | E-mail: seouldesignaward@seouldesign.or.kr | Tel.: +82-2-2096-0056