

Press pack
September 2023



Présent Futur

A panorama of a new generation of designers



editorial

From its inception, the Cité du design has been a place where designers, the general public and companies have come together. Drawing on Saint-Étienne's industrial past while symbolising the innovative spirit that is the trademark of this region, it has firmly established itself as a national and international point of reference for showcasing and promoting design. It is also able to draw on the strengths of Saint-Étienne Higher School of Art and Design (ESADSE), the two institutions forming a single Public Institution for Cultural Cooperation (EPCC).

Whether amateurs or experts, the merely curious or interested professionals, the Cité du design invites everyone to discover this multi-faceted discipline, starting from one firm premise: that of demonstrating how design is able to draw out a sensitive vision of the world and accompany the fundamental changes taking place in society. An important part of that commitment is the Biennale Internationale Design Saint-Étienne, but it is also conveyed through temporary exhibitions, events and publications that champion the idea of design as a creator of cultural and economic value.

“ The new programme launched during the France Design Week 2023 festival, Présent >< Futur, vigorously reasserts our mission of supporting design and designers. It also marks a new ambition of the Cité du design: to create in its emblematic building, La Platine, an exhibition space dedicated to the upcoming generation of French and European designers.”

Each of the guest designers is presenting their first solo exhibition in Saint-Étienne, enriched by the encounter with industrial know-how and with an extension in the form of a catalogue. With this cycle of monographic exhibitions and the collection of accompanying publications, Présent >< Futur is shining a spotlight on the practices, both singular and multiple, of those who are today re-inventing design as a means of preparing better for tomorrow's world.

Marc Chassaubéné,
President of the Cité du design

A cycle of exhibitions and a collection of books dedicated to a new generation of designers

A unique new panorama of contemporary design

Initiated in September 2023 by the Cité du design, the Présent >< Futur programme bears witness to the variety of practices encompassed by contemporary design. It comprises a cycle of monographic exhibitions and a collection of publications, featuring three guest designers each year. As a leading venue for dissemination to the public but also a place where the stakeholders in design can come together, this Saint-Étienne institution is an ideal place to spotlight a new generation of designers. 200 m² of dedicated space will enable each guest designer to put together a personal exhibition and create their own scenography. The project also offers a grant, to give already established designers the opportunity to take the time to look back at their work overall, so that they can lay out different projects they have undertaken and construct a discourse on their own singular practices.

“ Présent >< Futur shows a proliferation of expressions and a multiplicity of approaches that confirm the vitality of French and European design.. ”

Laurence Salmon,
Director of Artistic and Cultural
Development at the Cité du design

A fertile dialogue with industrial know-how

The history of Saint-Étienne merges with that of industrial modernity. Today, there is a dense network of companies in the territory with the right know-how willing to meet design, and think outside the box. In other words, to do business differently, based on what they already know. The Cité du design is a unique place, with the legitimacy required to carry out this creative adventure. Présent >< Futur largely echoes this fact by facilitating the conversation and carrying out an unprecedented experiment that will bring future innovation.

Each guest designer is therefore put in touch with an SME in the Auvergne-Rhône-Alpes region with a view to conducting an in situ experiment drawing on and highlighting its industrial know-how, which will then be reflected in the exhibition.

This project is an extension of FABécole, an experiment conducted over the last three years with the support of the Cité du design's materials library with the aim of cross-pollinating the know-how of the region's industrial firms with the creativity of the students at Saint-Étienne's ESADSE design school. For the first exhibition in the cycle, Laureline Galliot is collaborating with Maison Benaud, a Lyon-based firm of designers and manufacturers of moiré and other fabrics renowned for supplying the biggest names in decoration, fashion and haute couture.



About Chevalvert

Chevalvert is a Paris-based graphic, type and interactive design studio. Founded in 2007 by Patrick Paleta, a graduate of the École Estienne and the École des Arts Décoratifs in Paris and Stéphane Buellet, a graduate of the École La Martinière-Diderot in Lyon, the studio's design projects are all about form serving the idea. Over the years they have developed a form of know-how in which the process counts as much as the outcomes, which has enabled them to develop an approach that is all at once global, cross-cutting and context-based. In addition to the commissions the studio takes on, the founders also produce artistic installations that have won several prizes in Europe.

A collection of illustrated catalogues

To create a permanent trace of the exhibitions in the Présent >> Futur cycle, but also to prolong the pleasure of discovery, a collection of books explores a selection of projects for each guest designer and tells the story of a creative adventure that brings design and industrial know-how into contact. Each catalogue contains about sixty pages, with a text commissioned from an author, a large selection of visuals with accompanying commentaries and a focus on the partner company and its industrial know-how. The content and the price are both designed to ensure the collection is accessible to all audiences, students, the curious and informed connoisseurs.

A cycle that gives pride of place to graphics

The Cité du design has entrusted the Chevalvert studio with the creation of a specific visual identity for the Présent >< Futur cycle and the definition of a graphic charter for the collection of books. Drawing on the Cité du design's existing graphic ecosystem, the visual design studio has produced a graphic system that stimulates curiosity and discovery, whilst evoking the way that design adapts to issues in society and transforms to meet the needs of a world that is constantly changing. Through a library of shapes and colours, it captures and represents the proliferation and multiplicity of ideas and sheer creativity that characterise the Présent >< Futur cycle.

Programme 2023-2024

Laureline Galliot

Born in 1986, Laureline Galliot is a designer, but above all she is an ardent lover of painting whose past as a dancer has led her to pay particular attention to the gestural aspects of painting. After training in textile design, Laureline decided to study product design and graduated from the ENSCI-

Les Ateliers in 2012. She won the Design Parade award at Villa Noailles in Hyères in 2013 and stayed at the Villa Kujoyama in Kyoto, Japan in 2017. She has worked with different design editors, including Nodus Rug. Her creations feature in the CNAP's national collections and in those of several museums: the Swiss Institute New York, the Mudam in Luxembourg, the SEEDS design gallery in London, the Centre Pompidou, the Musée des Arts Décoratifs and the Musée d'Art Moderne in Paris, as well as the Musée des Arts Décoratifs et du Design in Bordeaux.

Laureline Galliot, Dans les vêtements de Johanna Staude, 2015, (In Johanna Staude's clothes), 2015, Digital painting, A re-interpretation inspired by Gustav Klimt's picture, Portrait de Johanna Staude, 1917-1918, 50 x 70 cm, Oil on canvas © Laureline Galliot / ADAGP Paris, 2023

Jug, 2012, 29,3 x 12,6 x 22 cm, 3D printing, Manufacturer: Sculpteo, polychrome Teapot from the Contour and Masse collection. Acquisition of the Centre National des Arts Plastiques (CNAP), 2016 © Laureline Galliot / ADAGP Paris, 2023

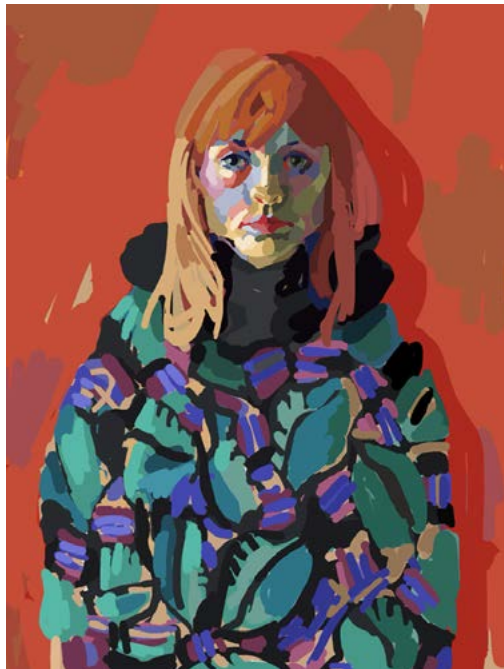
N°01 - Laureline Galliot

From 15 September 2023 to 7 January 2024

The Présent >< Futur cycle opens with *vrai ou FAUVE*, an exhibition that plunges us straight into the colourful world of Laureline Galliot. With her innovative approach to the practice of design, this designer-painter explores the new pictorial forms offered by digital techniques. Her iPad is her palette: she roamed the exhibition rooms of museums to experiment with the potential this tool offers and transpose the gestural aspects of artists' work into a digital language. Later, she worked to master virtual reality software at the Disney Research Lab, until she felt able to paint in 3D. For Laureline Galliot «colour is not a finish, but rather a material». Like the Fauve painters, she uses colours to single out each of her gestures, sculpting the luminous material on the screen. The designs she creates are then printed, on paper, fabric or in 3D, in an approach that amounts to digital craftsmanship.

Laureline Galliot recognises neither the boundaries between the disciplines nor their limits, in the sense that her digital painting is proliferative and toys with the idea of the decorative. Her curiosity leads her to draw as much on Fauvism or the Vienna Secession as it does on folk arts and a craft-based approach. Defining herself as a «designer-assembler», she sees every surface as a potential medium for her visual and pictorial forms of expression and has invented a singular formal world which questions the way we see things, conditioned as we are by the industrial standard.

Her exhibition includes about thirty objects, projects and videos presenting a comprehensive overview of ten years of practice as a designer. In addition to her iconic pieces, she reveals a *modus operandi* in the form of a research laboratory, as well as through a pioneering collaboration with Maison Benaud, a Lyon-based firm specialised in *moiré* fabrics.



Guillaume Bloget is an independent designer based in Paris. He graduated from ENSCI- Les Ateliers with distinction in 2016. After working for designer Marc Berthier and architect Dominique Perrault, he set up his own industrial design studio in 2018. His work seeks to establish economical relations between material, technique and usage. He tries to find fluidity in the convergence of gestures to achieve a final form. He has developed this approach in collaborations with different firms in the industrial and craft sectors, including Hermès, Ligne-Roset, Nemo, Maison Richard, Oros. In 2016, he co-founded Les Collections Typologie, a collective with which he explores the history and manufacturing of everyday items. In 2020, the Vitra Design Museum (Weil-am-Rhein, Germany) devoted an exhibition to their research.

N°02 - Guillaume Bloget

From February to June 2024

This young designer's work seeks to establish economical relations between material, technique and usage. Using mainly natural materials like wood, he practises industrial design as a way of «bringing intelligence into contact with tools and a material», without abandoning his interest in craftsmanship.

Since 2016, he has been known for his exploration of the history and manufacturing of everyday objects with the Typologie collective, a collection of books about ordinary objects designed to enable readers to appreciate and rediscover the meaning of their forms. His *Présent >> Futur* exhibition is designed to be a snapshot of his work. It will deliberately include projects from each different category with the aim of highlighting the cross-cutting aspect of his design practice.

The scenography will be a «suggested space» inspired by artist Robert Irwin's installation *Who's Afraid of Red, Yellow and Blue* (1966-1970). It consists of a luminous floor and ceiling of the same size. The gap between these surfaces constitutes a void open to viewers and casts a homogeneous light over the pieces.

In the centre of the exhibition space, Guillaume Bloget will unveil an installation that can be viewed as a whole or in its details by moving around its periphery. As the viewer's angle of view changes, the objects are superposed and connections between them appear.

Portrait de Guillaume Bloget,
Crédits photographiques : DR

Abri, 2021, 3D model. Ongoing study for an installation in Le Queyras regional nature park © Guillaume Bloget



dach&zephir

Two graduates of the École Nationale Supérieure des Arts Décoratifs de Paris, Florian Dach and Dimitri Zephir form dach&zephir, a duo they see as representing a free creative space. In it they combine their personal experience – as natives of Paris and Guadeloupe – in a quest to discover «what makes history and identity». History and cultural heritage are addressed as a rich vein of raw material for design, capable of producing a language of forms, materials and uses that underlies artefacts. The duo have built a creative approach based on the Whole-World concept in line with the thinking of Martinique-born poet and philosopher Édouard Glissant, according to which our modern world must tell its story – and be shared – in accordance with the principles of the interpenetration of cultures, in a true dynamic of exchange. Willingly accepting the «participation of the Other» in the creative process, dach&zephir's projects combine fervour and poetry, and are destined to bear witness to multiple biographies and back stories, celebrating the urgent and necessary diversity of the World.

N°03 - dach&zephir
From September 2024 to January 2025

The dach&zephir duo was formed in 2016 by two graduates of the École Nationale Supérieure des Arts Décoratifs de Paris, Florian Dach and Dimitri Zephir. They both work with craftspeople, factories and industrial manufacturers on creating a collection of objects celebrating a culturally diverse art of living. Entitled *Parler de tout ça / Palé dè tou sa* (Talking about all that), the exhibition they are putting on as part of the *Présent >< Futur* cycle will throw a spotlight on the questions that have always driven the duo on knowledge and stories that have been forgotten, neglected or wiped out by dominant systems of thought.

The carefully put-together corpus of projects illustrates a protean, multi-voiced design practice that exists at the intersection of different worlds, imaginative systems and cultures: those of the islands – Guadeloupe & Martinique – which are present in virtually all of the duo's output, as well as those of mainland France and even the rest of the world. Without ever falling into the realm of cliché, the duo's work aims never to remain static, and they accept the difficulties, errors and also the failures inherent in their reality-based approach and practice.

It is a celebration of a shaky, changing world, a world that is becoming creolised, that provides food for long-term thought on the notions of resistance, resilience and decolonisation in design.

Portrait of Dimitri Zephir and Florian Dach, 2023. Photo credits: Andrés Baron



Couteaux CHIEN pou twi é légim (CHIEN knife for fruit and vegetables), 2018-2020. Photo credits: Andrés Baron © dach&zephir



David Dubois

Since graduating from ENSCI- Les Ateliers in 2003, David Dubois's work has spanned the fields of design, fashion, art and live performance. His main activities focus on research projects, personal projects, commissions and different collaborations. In particular he has developed projects for the Villa Noailles, the Mudam, the Palais de Tokyo, the Villa Arson, the Centre International de Recherche sur le Verre et les Arts plastiques (CIRVA), the Centre International d'Art Verrier (CIAV) and the Kadist Art Foundation. He has also collaborated with the BLESS collective fashion label (Désirée Heiss & Ines Kaag), designer Martin Szekely, as well as producing installations for Issey Miyake and Comme des garçons and working on exhibition projects with choreographers Christian Rizzo and Fanny De Chaillé.

He has pieces in the permanent collections of the FNAC (French Fonds National d'Art Contemporain), the Centre Pompidou, the Mudam, the Grand-Hornu and Villa Noailles. He is represented by Galerie kreo and Galerie A1043 in Paris.

N°04 - David Dubois In 2025

Independent designer, visual artist and scenographer David Dubois lives and works in Paris. His approach to design is marked by a permanent commitment to reinventing our everyday environment. David Dubois combines, recycles and adapts the uses of objects and unexpected items in totally original ways. His work – the fruit of constant research and combinations of different materials, with a preference for textiles and pliable materials – encourages new ways of appropriating space.

Offering a retrospective overview of his career, the exhibition he is presenting at the Cité du design will bring together several pieces in the same space: pieces that were self-produced or produced for galleries, but also pieces developed as part of scenography commissions or for monographic exhibitions. Intended as an installation in its own right, it will embrace different types of interventions, practices and productions, in a cross-cutting approach. The objects will be accompanied by archive documents, mainly presented in the form of collage-type visuals or scrapbooks. To initiate a spatial dialogue between the objects on display, this exhibition will also incorporate sound and film, with the aim of experimenting with a specific staging/spatialisation.



Portrait DD, Crédits photographiques : Cécile Bortoletti

Mobile #1, 2014
Luminaire, suspension
Edition CIRVA, Marseille
Crédits photographiques:
David Dubois



About the Cité du design

The Cité du design aims to reach out to all sections of the public, to anchor design at the heart of society and to help us to meet the challenges of the 21st century. Together with the Saint-Étienne Higher School of Art and Design, they form a public establishment for cultural cooperation supported by the City of Saint-Étienne and Saint-Étienne Métropole, with the backing of the French Government and the Auvergne-Rhône-Alpes Region. It is a place of discovery and experimentation, teaching and research, and a resource centre for both designers and businesses. The Cité du design is responsible for promoting design as a discipline that creates cultural and economic value: Biennale Internationale Design Saint-Étienne, exhibitions and publications, the Cabane du design facility, conferences, workshops, etc.

La Galerie A1043, patron of the Présent >< Futur cycle

Founded in Paris in 2016 by artist Didier Jean Anicet Courbot and landscaper Stéphanie Courbot, Galerie A1043 focuses on monographic and thematic projects and commissions work from contemporary designers. It places great emphasis on the quality of the design and production of the objects without taking account of the period, instead opting to select objects with conceptual and/or sculptural qualities.

Présent >< Futur cycle media partners

arte

intramuros

Paris

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Practical information

Présent >< Futur cycle

Monographic exhibitions
at the Cité du design and a collection of books
devoted to a new generation of designers

Exhibitions à La Platine

Cité du design
3, rue Javelin Pagnon
à Saint-Étienne

The exhibitions in the **Présent >< Futur**
cycle are open **from Tuesday to Sunday**
from 10 am to 12 and from 1.30 to 6 pm
Closed on Mondays and public holidays.

The admission ticket is valid for
the Cité du design exhibitions for 1 day
Full price: €6
Reduced rate: €4.50
Free for the under-26s
Supplement for the guided tour: €2

Online booking:
billetterie.citedudesign.com

Collection of books

The books published to accompany
the **Présent >< Futur** cycle are available
from bookshops, at the Cité du design
bookshop and on
citedudesign.store/fr

Price: €10

Language: bilingual French/English

Collection directed by Laurence Salmon

The first book, Laureline Galliot, *vrai ou FAUVE*, goes on sale on 15 September 2023
at the Cité du design bookshop and on 5
October 2023 in other bookshops.

See all the programme online at
www.citedudesign.com

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