BIENNALE
INTERNATIONALE
DESIGN
SAINT-ÉTIENNE 2019
From March 21\textsuperscript{st} to April 22\textsuperscript{nd}, 2019

Terms of Participation "BANC D’ESSAI 2019"

Call for projects n ° 1 for Companies, street furniture producers and makers...

The objective of this call for project is to respond to the growing need for conviviality and social interactions of our public places. Market gardeners, cafés, catering companies, neighborhood associations are looking to invest these urban spaces of proximity to share. With constrained spaces, terraces between roads and parking spaces, on a wide or cramped sidewalk, on the privatized time parking or the public square of the district, how to create a real space of conviviality comfortable, accessible, mobile, flexible and secure, sheltered from wind and rain, day and night.

The proposed projects will be prototypes or new products (micro-architecture, single object or small series) not yet marketed or marketed for less than 2 years.

The objective is to experiment urban objects: service, information and display, urban signage, temporary arrangement, café terrace, large picnic table, street furniture, fixed or mobile, connected object, plug-in, graphic design, sound design, street lighting, urban staging, microarchitecture, ...  

Calendar
- Launch of calls for projects: July, 2018
- Closing of applications: Monday, September 24\textsuperscript{th}, 2018
- Selection of candidates and choice of location: October / November 2018
- Awarding agreement: December, 2019 at midnight.
- Reception and installation on the sites: before March 18\textsuperscript{th}, 2019
- Dates of the biennial exhibition: from March 21\textsuperscript{st}, 2019 to April 22\textsuperscript{nd}, 2019
- Opening date: to be determined
1. Conditions of participation

Are eligible: any individual major, independent, company, or collective exercising an activity registered officially in a national register of activities. Applicants will be required to take out insurance covering damage to their facilities and their civil liability.

Participation in the call for projects is free.

Incomplete applications will not be admissible and will not be presented to the selection committee.

Proposed projects will be unreleased concepts, prototypes or products (single object or small series) not yet marketed or marketed for less than two years.

The prototypes and projects exhibited must be usable and made available to the public without danger. An installation technical instruction note as well as an agreement of temporary occupation of the public space will be sent to the carriers of selected projects at the beginning of November 2018.

The exhibitor will take the responsibility and the charge of:

- The insurance of these objects or products. The exhibits remain the property of the exhibitor.
- The packaging and the cost of the return transport of the exhibits.
- The organizers of the Biennale 2019 and the sponsors will not bear any transportation costs.

2. Contribution to participants

The City of Saint-Etienne is committed to supporting project leaders. For this purpose, it offers the free occupation of its public space. It will ensure the coordination between the candidates, the partners of the 2019 Biennale and local service providers for the implementation of the projects:

- Support for production and on-site installation
- Free temporary occupation of public space
- Communication and valorization
- Uses report

Uses report

An observation of the uses will be made by a team of experts and designers during the time of the exhibition. At the end of the experiment, an astonishment report analyzing the observed use of the object in the public space will be given to companies and designers. It will be valuable feedback for the production of the object.
The Biennale Internationale Design 2019 will be in charge of the promotion and the specific communication of the event Banc d’essai 2019.

The partners of the Biennale Internationale Design Saint-Etienne authorize the candidates, for the sole purpose of promotion, information and publicity in relation to their activity, to use the mentions "exhibited during the call for project Banc d’Essai 2019 " and «presented as part of the Biennale Internationale de Design de Saint-Etienne 2019”.

3. Selection Committee

The selection committee will be composed of a jury of experts, elected representatives and professionals of the sector, designers, urban planners, companies ...

The selection committee reserves the right to accept or reject projects that do not correspond to its selection criteria (relevance of the project to the challenges of the, BIENNALE 2019, relevance of the initiative to Saint-Etienne territory, feasibility of the project, cost, process and design process) or by necessity in view of the many applications that could not all be received in good conditions.

The members of the jury and the persons having access to the files submitted under this call for projects undertake to keep confidential any information relating to the projects of unsuccessful candidates. Unsuccessful projects will be destroyed.

The selection will be finalized in October 2018.

4. The Banc d’Essai 2019 area:

The selected proposals will be installed on the strategic spaces of an urban route in the heart of the city. Projects and sites will be selected according to their coherence and relevance.

The final implementation of each project will be decided by the partners at the end of October.

The 2019 places to invest in the perimeter of downtown:
- Parvis of Chateaucreux Station
- Place Fourneyron / Place Jean Moulin
- Square Massenet / Square Violette
- Dorian Square / Hôtel de Ville place
- Place Jean Jaurès
- Viaducs and forecourt of Carnot train station

5. Sustainability
Beyond the experimentation proposed as part of the Biennale Internationale Design 2019, *The City of Saint-Etienne* or the sponsors will study the possibility of extending and perpetuating the installation of certain objects on public space of Saint-Etienne. This faculty will be negotiated during the analysis phase of applications, with the company owning the products - on the basis of a commercial proposal to be submitted as part of the application- and holder of occupancy rights, if appropriate.

**Assignment of copyrights / authorization to use visuals**

The exhibitor undertakes to transmit, if requested by the organizers of the Biennale 2019, the Cité du Design as well as *The City of Saint-Etienne* and Saint-Etienne Metropolitan Government and The Public Establishment of Urban Planning of Saint-Etienne (the sponsors), royalty-free photos of her projects, hereinafter referred to as the work, for the publication of all media edited by The City of Saint-Etienne and the sponsors. These photos will have to be in the technical standards of: 300 DPI format 10x15 (CMYK) with captions and copyrights.

**Authorization to transfer rights**

The signatory project holder of this document, owner of the rights of the designer and photographer, expressly guarantees the organizers of the Biennale 2019, the Cité du Design as well as *The City of Saint-Etienne*, Saint-Etienne Metropolitan Government and The Public Establishment of Urban Planning of Saint-Etienne (the limited partners) of the free use of the rights thus ceded against all disturbances, claims, or evictions whatsoever emanating from any third party as regards the exploitation of the work and its adaptations.

In accordance with the laws and regulations relating to the right to the image and the name, the project holder expressly authorizes the Cité du Design and the sponsors to use and communicate to the public, his name and his work for non-commercial purposes (except for the publication and sale of the catalog of the Biennale) and for any objective related to the activity of *The City of Saint-Etienne* and the sponsors and their communication to the public.

The project leader guarantees that he is not bound by an exclusive contract concerning the use of his name and guarantees *The City of Saint-Etienne* against any recourse on the basis of the copyrights (image and name).

If the project holder has special rights in a visual or a work, if he or she wishes to have a confidentiality on one of them, or if he or she is a member of an approved authors’ society, he or she must inform previously *The City of Saint-Etienne*.

The project holder authorizes, for exclusive exhibition, promotion, information and publicity purposes related to the activity of *The City of Saint-Etienne* and the limited partners, the
representation, the reproduction and the communication of all or part of the work by any process and in any medium as described hereafter: periodicals, postcards of the biennale, posters, digital and analogic photographs, exhibition partners and press pack, catalog, film, video clip, be they on the website of The City of Saint-Etienne or sponsors, or supports digital, paper, CD-ROM video, etc., and also broadcasting, cable, satellite, digital TV, by way of leaflets, Internet, social networks, etc., and on any paper, video, digital, visual, display.

These authorizations are valid for the whole world (eg Internet) and for the legal duration of royalties and copyrights in France.

The project leader also authorizes visitors to photograph and / or film his or her exhibited work(s). Any other use will be the subject of an agreement of the signatory.

The Biennale Internationale Design de Saint-Étienne 2019 authorizes project holders, for the sole purpose of promotion, information and advertising related to their activity, the use of the mentions "selected by the call for projects Banc d'essai 2019 as part of the Biennale Internationale de Design de Saint-Etienne 2019 ".

Contact: BANCODESSAI-BIENNALE2019@Saint-Etienne.fr
Communication: http://www.biennale-design.com

Date:

Signature
Preceded by "read and approved"